

WHAT IS HOMELESS GEAR? WHAT IS THE MURPHY CENTER?

Homeless Gear (HG) operates six programs that provide a continuum of services to people who face homelessness. The Murphy Center (MC) is a resource center that hosts 17 independent agencies and 38 services. HG became the Manager of the MC in late 2015 and assumed fiscal responsibility for the facility in January 2017.

The HG/MC merger is, most importantly, about streamlining services for the people who need them most...but it also opens the door to new and combined sponsorship opportunities. Your sponsorship to HG, the MC or both will make possible all that we do.

ON THE BACK OF THIS PAGE, YOU'LL FIND SPONSORSHIP DETAILS. BUT FIRST...

This year, your dollars extend further than ever...for us, and for you! We have five sponsorship opportunities, including "package" deals that will further your impact and recognition. The sponsorship details on page two reference a few different events, described below:

HG's Toast to Transitions



- June 9th at Preserve at Bingham Hill in Fort Collins
- Seventh-annual fundraising event
- Food, beer and wine, silent auction, live music and guest speakers who are or were homeless
- Over 280 guests

The MC's Community Dinner



- August 4th at Masonic Temple in Fort Collins
- Second-annual dinner
- An interactive evening to learn about your neighbors (homeless and not homeless) and the MC
- Guests include MC clients *and* other guests

HG'S 2018 Calendar



- Every year, we create and distribute hundreds of calendars to build awareness about homelessness and the unique stories of our program participants

The MC'S Mission to Hope Walk



- In December, dozens of community members will walk from a local shelter to an MC Open House, a walk that many MC clients take every single day



**"EVEN AFTER THE UGLIEST STORM CAN COME THE PRETTIEST RAINBOW."
-KIM, PROGRAM PARTICIPANT**

Proud Affiliate Agency of





PLATINUM SPONSOR: \$10,000

The Platinum Sponsor covers and sponsors **four** total events or projects, ensuring all other event donations go to program costs. **This sponsor is recognized throughout 2017 and into 2018 as the “Presenting Sponsor” for HG AND the MC events.**

- Official sponsor of 2017 HG video
- “Presenting Sponsor” at Toast to Transitions (June)
- “Presenting Sponsor” at Community Dinner (Aug.)
- “Presenting Sponsor” at Community Walk (Dec.)
- “Presenting Sponsor” in next calendar (2018)
- Specific verbal recognition at events
- Recognition in Fort Collins Coloradoan Ad
- Banner at events
- Eight tickets to Toast to Transitions (one table)
- Eight tickets to Community Dinner (one table)
- Special, ongoing recognition on HG and MC websites
- Recognition and feature blurb in e-newsletters
- Feature post on Facebook and Twitter



GOLD SPONSOR: \$2,500

This sponsorship is specific to HG’s Toast to Transitions event on June 9th.

- Two tickets to event
- Recognition on HG website and social media
- Recognition and feature blurb in HG e-newsletter
- Listed in event program and visual presentation
- Identifying marker at one attendee table
- Banner at event
- Specific verbal recognition at event
- Feature post on Facebook and Twitter



OR



SILVER SPONSOR: \$1,000

This sponsorship is available for HG’s Toast to Transitions event OR the MC Community Dinner.

Toast to Transitions (June 9th)

OR

Community Dinner (August 4th)

- Two tickets to event
- Recognition on HG website and social media
- Recognition in HG e-newsletter
- Listed in event program and visual presentation
- Identifying marker at one attendee table
- Two tickets to event
- Sponsors two *client* tickets to event
- Recognition on MC website and social media
- Recognition in MC e-newsletter



OR



BRONZE SPONSOR: \$500

This sponsorship is available for HG’s Toast to Transitions OR the MC Community Dinner.

Toast to Transitions (June 9th)

OR

Community Dinner (August 4th)

- Recognition on HG website and social media
- Recognition in HG e-newsletter
- Listed in event program and visual presentation
- Recognition on MC website and social media
- Recognition in MC e-newsletter
- Listed in event program and visual presentation



PACKAGE DEAL, BIG IMPACT



Increase your sponsorship impact by being a **HOPE Sponsor at \$3,000**. Your sponsorship benefits will continue throughout the year...and beyond! You will be recognized as a Gold Sponsor at HG’s Toast to Transitions (June), a Bronze Sponsor at the MC’s Community Dinner (August), a sponsor at the MC’s Community Walk (December; details on page one) and a sponsor in HG’s next calendar (2018; details on page one).

For sponsorship inquiries, please contact Chelsey at (970) 587-3556 or chelsey@homelessgear.org. Thank you for your support!