Homeless Gear

Survive – move forward – thrive

SCHOOL LOGO

Homeless Gear & <SCHOOL NAME> Presents

Greetings!

On behalf of all of us at Homeless Gear, we are thrilled to work with **<SCHOOL NAME>** on our awareness-building campaign: Coins for Change.

There are more than 1.6 million children in America and over 10,000 individuals in Colorado who are homeless right now. But homelessness is not a distant issue: **nearly 1,000 students experience homelessness in Poudre School District each year.**

Coins for Change provides an opportunity—for students, their households and our community—to become a part of the solution. It is a chance to understand homelessness, build awareness about homelessness in our community and our schools *and* raise funds in an effort to address the issue. In the words of one 5th grade student, it "...makes me want to do more for this community of mine."

Coins for Change:

- **WHAT: Discuss homelessness, build awareness and collect loose change**
- **WHEN: < TIMEFRAME>**
- **HOW: Students will spend this month spreading information about homelessness and how it impacts our community. Simultaneously, they will collect loose change and "track" their coin collection. As they collect change, they'll discuss what that change represents. For example, $15 represents more than 10 non-perishable meals. $50 represents an outdoor shelter (tent) and a blanket for someone sleeping outside and $350 represents almost 20 backpacks for students that are experiencing homelessness. It is true: Change creates change!**
- **TO HELP: Talk to your students, ask questions, be involved and bring in loose change!**

Thank you for your support and, in turn, for your impact on homelessness in our community.
We are excited to work with such an amazing group of students and cannot wait to get started!

Best regards,

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"If each of us tries to help the homeless and those in poverty in one small way,
eventually we can end homelessness."
-Sister Mary Alice Murphy